

FRECKLES

Don't Hide Them With a Veil; Remove Them With the Othine Prescription.

This prescription for the removal of freckles was written by a prominent physician and is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold by any druggist under guarantee to refund the money if it fails.

Don't hide your freckles under a veil; get an ounce of othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely.

Be sure to ask the druggist for the double strength othine; it is this that is sold on the money-back guarantee.

Adv't.

No Extra Charge for It.

Advertisements for The World may be left at any American District Messenger office in the city with P. M.

145,000 TO MARCH IN GREAT PARADE OF PREPAREDNESS

(Continued from First Page.)

hats and gray gloves and looking as handsome as their wives will let them, form the escort. The head of the great all day column follows immediately.

EFFICIENCY AND PREPAREDNESS IN MAKING THE PLANS.

Not all the parades will pass over the full route from Chambers Street

to Fifty-ninth Street. In the offices of the committee in the Equitable Building is a map thirty feet long, with little oval stickers grouped at the junction of streets east and west from the Battery to City Hall Park on Broadway, to West Third Street on Lafayette Street, and across to Washington Square, and as far north as Fourteenth Street on Fifth Avenue. There is another grouping of these stickers along Fourth Avenue north of Union Square in the new silk and garment district, which has developed since New York's last monster parade, that of the Business Men's Republican Association in 1908, which, in numbers, just outstripped the Sound Money parade of 1896.

The parades are divided into grand divisions, known as Red, White, Blue, Green, Yellow, &c. The commander of each of these will be in communication with the Grand Stand and the Grand Marshal by telephone. Aides of the Grand Marshal will be placed at proper points in the line to give exact notice of the progress of the elements of the column.

For instance, when the first of the column, headed by Municipal Employees under Commissioner of Weights and Measures Joseph Hartigan, has passed Lafayette and Third Streets, down to the last platoon, an aide will send word to headquarters. At a signal from headquarters, down Fourth Avenue from Twenty-eighth Street will start the head of another division, headed by Capt. Alfred Wendt, Marshal of the Silk Trade Division. Gathering up other trades of the neighborhood this second division will march to Fifth Avenue and Fifteenth Street, just in time to swing in behind the first. An hour or more later another division will start away down Broadway at Duane Street in time to catch the last of the platoons filing into Fifth Avenue from the Union Square neighborhood. All these will go to Fifty-ninth Street before dismissal. The other divisions from below Chambers Street will be dismissed at Fortieth Street between 2:30 and 3 o'clock.

Then the women's division, having assembled south of Union Square, will turn into the avenue and fill it from the reviewing stand to Fifty-ninth Street until 3 o'clock. The National Guard will start at Washington

Preparedness Parade Figures And Facts for the Spectators

Men and women enrolled to march, including bands and officers 145,000

Sound Money parade, 1896 90,000

Business Men's Republican parade, 1908 92,000

Trades and professions represented in sixty-three divisions 200

Bands in line (some appearing twice) 200

Start of parade at City Hall 9:30 A. M.

Route—Broadway to City Hall, to Lafayette Street, to West Third Street, to Washington Square, to Fifty-ninth Street. (Organizations to form in side streets from Battery to Union Square, and on Fourth Avenue from Twenty-eighth Street to Union Square.)

Marchers from south of Chambers Street will be dismissed at Fortieth Street. There will be no parading on Fifth Avenue between Forty-second Street and Fifty-ninth Street between 3:30 and 4:30 o'clock.

Women's organizations will march from 6 to 8 o'clock.

The National Guard will march from Washington Square to Fifty-ninth Street between 8 and 10:30 o'clock.

Reviewing stand at Madison Square reached by head of parade at 10:30 o'clock.

Reviewing officers—Mayor Mitchell, Major Gen. Leonard Wood, Rear Admiral N. A. Usher, Thomas A. Edison, the Board of Aldermen and city department heads will be with the reviewing party.

Square at 8 o'clock and finish up the show with a blaze of glory.

GRAND STAND SPECTATORS IN THREE SHIFTS.

Seats in the grand stand have been allotted to friends of the parades. A nominal price of 40 cents apiece was placed on them to help pay the expense of building the stand, paying office expenses and other incidental needs. Every division took its allotment, sold them and was vainly clamoring for more to-day. All but a tiny fraction of the big spectacle will see it from the sidewalks or from windows. There will be enough of it for the committee believes to fill the eye of the most patriotic.

There will be so much to see that three sets of grand stand tickets have been given out: red, white and blue, for morning, afternoon and evening. Nobody except Mayor Mitchell and a few others has been permitted to see it from the sidewalks or from windows. There will be enough of it for the committee believes to fill the eye of the most patriotic.

The laborers of the Headquarters Committee for the last few days have been in great part concerned with refusing earnest and sometimes frantic requests for tickets and places in line. From the telephone girl up they have learned to rattle off in courteous phrases, if somewhat monotonously, the reasons why no more organizations of marchers can be admitted, no more grand stand tickets sold, no more bands hired, no changes in programs authorized. All questions regarding places in line are referred to trade division commanders—positive refusal to meet the same point if it is to be a further reference to subordinate.

Just as an example of the thoroughness with which every possible check is made, the line has been checked by the experience of Robert E. Payne, president of a great typewriter concern and a graduate of Ohio Western University. Mr. Payne had mustered forty fellow graduates to guard the space in the line for them. He couldn't get it. If alumni associations had been enrolled, he was told, there would be 25,000 in the line instead of 145,000. Well, wasn't there a chance of the Western Ohio men falling in behind a command which was likely to fall out of the line?

He was informed that only one of the sixty-three trade divisions had failed to ask for room for from 800 to 5,000 men. The Municipal Employees had been held down to 1,000, though they had 19,000 applicants. Just then a message came in that because of disturbed trade conditions the garment makers might not have their full strength of 900. Immediately Mr. Payne took down the Marshal's name and address and was off to get places for his forty fellow alumni as "garment salesmen."

The committee has prepared an official programme, to be sold on the street at 15 cents. It contains no advertising except that urging enlistment in the army and navy of the United States, the National Guard and the Plattburg Camp. It has a detailed list of organizations and officers in the parade, and their position in line, and the proceeds, when all the expenses of the parade have been paid, are to be devoted to the Plattburg Camp. Each trade division pays its own band, its street banner and organization expenses. A number of unauthorized programmes are already on the streets sold for the private gain of the persons who have compiled them from incomplete data.

On the very first page of the programme is printed the declaration: "No existing organization, either commercial, civic, political or patriotic had any part in the starting or development of this parade. It was the spontaneous response to the call for such a demonstration sent out by a few individuals on March 10, and the record-breaking number of business men in line proves that the people of New York City believe in, want, and intend to have, the adequate protection that comes from systematic businesslike Preparedness."

EIGHTY-ONE DIVISIONS BESIDES THE NATIONAL GUARD.

The order of march is as follows:

Civil Officials, Military and Naval Chiefs.

Police Escort—Col. C. H. Sherrell, Chief of Staff, and seventy-one other officers, including the Mayor, Mayor Mitchell, Secretary to the Mayor, Mr. Rousseau, President William Harbour of the Citizens' Committee, and Executive Secretary Roger W. Allen; Mayor's escort of 200 business men; Major Gen. Leonard Wood and aide; Rear Admiral N. A. Usher, U. S. N., and aide.

Trades, Professions and Arts.

Divisions I. to V.—Municipal Employees, Joseph Hartigan, Marshal; Rubber Trade, Amodeo Spadone; Dry Goods, H. D. Cooper; Knit Goods and Worsted, George H. Black; Woolens and Worsted Trades, Mantion B. Metcalf.

Divisions VI. to XXII.—Theatre and Allied Arts, James Barnes; Printing and Ink, Philip Huxton; Electric, C. P. La Shell; Fur, Alexander Cohn; Carpet, Edward W. Bill; Capt. Alfred Wendt; Lace and Embroidery Importers, William Loeb; Engineers, Gen. Merritt H. Smith; Men's Hat Trade, Edward W. Bill; Corsels, M. E. Marble; Mail Order Houses, William E. Allen; Publishers, W. H. Morley; Pianos, Albert Behringer; Haberdashers, Harry C. Curtis; Upholsterers, Harry C. Meany; Carpets, N. E. Boomhower; Pottery and Glass, Capt. William E. Plink.

Divisions XXIII. to XXX.—Garment Salesmen, William H. Hoar; Needle Trades, Samuel A. Sichert; Lighting Trades, Lewis B. Gawtry; Architects, Richard M. Hunt; Clergymen, Dr. Herbert Shipman; Wholesale Millinery, F. W. Seybel; Clothing, R. O. Burton.

Divisions XXXI. to XXXV.—Boots and Shoes, Nathan C. Fisher; Paper, Nelson Macy; Hardware, William A. Graham; Wholesale Grocers, A. P. Williams; Brooklyn Business Men, C. J. Lockett; Lumber, Russell T. Ferris.

Divisions XXXVI. to XLVII.—Sporting Goods, David S. Abercrombie; Hide and Leather, Thomas R. Penning; Coal, William D. Leeds; Oil, Herbert L. Fir; Exporters, J. E. Fowler; Certified Accountants, B. E. Gilbert; Insurance, Major A. White; Drugs, Dr. William J. Schieffelin; Shippers, D. P. Pergant; Grinding Wheels, Glue and Sandpaper, L. Thatcher; Steam, Water and Gas Supplies, Walter R. Tuttle; Wines and Spirits, H. B. Bowne.

Divisions XLVIII. to LXII.—Financial, Gen. O. B. Bridgman; Produce Exchange, Herbert L. Bodman; Cotton Exchange, Henry H. Royce; Transportation, W. L. Robinson; Lower Wall Street, Charles McDougall; Lawyers, Alton B. Parker; Jewelers, George E. Phinizy; Real Estate, LaFayette Mortimer; Saddlery and Harness, George W. Curtis; Physicians and Surgeons, Dr. E. P. Fowler; Furniture, G. A. Williams; Automobiles, H. J. Stratton; Tailors, E. Tweed; Columbia College, F. R. Bellinger; Public Schools

Athletic League, Gen. George W. Win.

The Women's Section.

Divisions LXIII. to LXXIII.—Women's Municipal Employees, Miss Mary Kelly; Teachers, Miss Alice Collins; American League for Self-Defense, Mrs. Ida Priest; Self-Supporting Women's Battalion, Miss Gertrude Robinson Smith; Stenographers, Miss L. Almworth; Young Women's Battalion, Miss Mary Schieffelin; Arts Students' League, Miss R. W. Richardson; Women of Sporting Goods Trade, Miss Harriet Amend; Oil Industries, Miss Edith Drecher; Insurance Women, Miss Helen McGillickey; Brooklyn Women, Charles J. Lockitt; Women, Miss Grace L. Duncan; Silk, Miss G. Kuntzer; Wall Street, Miss Frances E. Schuman; Department Stores, Miss Mary Donnelly; Preparedness Battalion, Mrs. J. A. Francis; Lighting Trade, Mrs. E. M. Richardson; Nurses, Miss Frances L. Howland; Independent Patriotic Women, Mrs. Theodore Roosevelt Jr. The National Guard, State of New York.

Major General J. F. O'Han and staff.

First Brigade, Brig. Gen. G. R. Dyer and staff.

Seventy-first Infantry, Col. W. G. Bates.

Seventh Infantry, Col. W. C. Fiske.

Sixty-ninth Infantry, Col. L. D. Conley.

Twelfth Infantry, Col. C. S. Wadsworth.

Second Brigade, Brig. Gen. J. G. Dwyer and staff.

Fourteenth Infantry, Col. J. H. Foote.

Forty-seventh Infantry, Col. E. E. Jannetty.

Twenty-third Infantry, Col. F. H. Norton.

Second Battalion, Tenth Infantry, Major R. M. Glover.

Artillery Corps, Col. E. L. Austin.

Eighth Coast Defense, Major H. L. Wilson.

Thirteenth Coast Defense, Lieut. Col. Sydney Grant.

Ninth Coast Defense, Lieut. Col. J. Byrne.

Twenty-second Engineers, Lieut. Col. E. W. C. Lucas.

Pioneers, Pontoon Builders, Armored Motor Battery, Capt. H. G. Montgomery.

First Field Artillery, Col. H. H. Rogers.

First Cavalry, Col. C. I. Debevoise.

Squadron A Cavalry, Major W. R. Wright.

Machine Gun Troop, Signal Corps, Major W. L. Hallahan.

Motor Transport, Q. M. C. Veteran Corps of Artillery.

Spanish War Veterans.

Collapsible Cot, \$1.98 BOTH STORES OPEN EVERY EVENING

These collapsible cots are well constructed; the canvas is made of the best quality material; occupies very small space when folded (34x7x5 inches); may be conveniently carried from one place to another; strong enough to hold 500 lbs.; sold regularly for \$3.50, special for to-morrow, Saturday, only \$1.98

Colonial China, \$17.98 Colonial Buffet, \$21.98



Quartermaster, golden finish, Colonial design, highly polished 35 inches wide; 60 inches high; full swell front and ends; with French shape legs; regularly sold for \$32.50, special \$17.98

Golden oak finish, highly polished, well constructed throughout; Colonial design; French bevel plate mirror 12x36 inches; base 23x45 inches; contains one large linen drawer, two small drawers and two cupboards; regularly sold for \$10.50, special \$21.98

Take Advantage of Our Liberal Terms ONLY \$1 A WEEK OPENS AN ACCOUNT

We Invite Comparison

New York's Largest Furniture House

DEUTSCH BROS

3rd Ave. 123rd St. & Ave. A 4th St.

Selling Furniture for Over Thirty Years

Stewart & Co.

Correct Apparel for Men and Women

5th Avenue at 37th Street

Will Close Out Saturday

At Greatly Reduced Prices

Taffeta Silk Suits

19.75

Former Prices to \$34.50

Late models of Stylish Taffeta Silk Suits, in all colors, including navy and black.

Tailored & Dressy Suits

15.00

Former Prices to \$39.50

Of Faille Silk, Serge combined with Taffeta Silk, Men's Wear Serge, Velour Checks, Poplin and Gabardine.

Long Street Coats (Silk lined through't)

15.00

Former Prices \$18.50 to \$24.50

Of Covert Cloth, Velour Checks, Gabardine, Satin and Velour; silk lined throughout.

Street & Sport Coats

10.00

Former Prices \$13.75 to \$18.50

Of Velour Checks, Gabardine and Serge; most are silk lined.

FOUNDED 1856

From head to foot—

Straw Hats—Bangkoks, Balibuntals, Tuscan, Milans, Mackinaws, Sennits and Crispette, a new two-tone straw specially designed for us.

The critical young man who selects his clothing for its appearance, quality and pattern, will find in our clothes these three essential features skilfully combined.

Our Pedic shoe is designed to give the utmost comfort and longest service without sacrificing appearance—a quality shoe from tip to heel.

BROKAW BROTHERS

1457-1463 BROADWAY AT FORTY-SECOND STREET

Forty Years in One Neighborhood We Do Progress

And one reason is that we and our customers carry no middleman on our backs. That makes a great difference when these

Solitaire Diamond Engagement Rings

and others from \$10.00 to \$1,500.00 are in question. All Diamonds at Lambert's are imported DIRECT from the cutters in Europe. Prices with us remain as they were before the mines closed.

All our Diamonds are mounted in our own factory—some in Solid 14-karat gold, some in Solid 18-karat gold, some in Platinum, others in Solid Gold and Platinum.

As we are free from the burden of middlemen, so are we free from the burden of high rent and heavy store expenses. We manufacture largely and of course are in a position to save you money on all Diamond, Solid Gold and Platinum Jewelry, every article of which we guarantee.

Talk of June Weddings is in the air, also talk of Lambert's Seamless Solid Gold Wedding Rings which, in their forty years of fame never so popular as now. Shapes and styles to please all fancies and no charge for engraving.

Solid 14-karat, \$3.30 up
Solid 18-karat, \$4.00 up
Solid 22-karat, \$5.25 up

Appropriate bridal and graduation gifts of jewelry and presents for wedding attendants.

LAMBERT BROTHERS

Diamonds—Jewelry—Watches

Third Ave., Cor. 58th Street

Store Open Daily Until 6. Saturday Nights Until 9

A Comfortable Shoe That Is Stylish

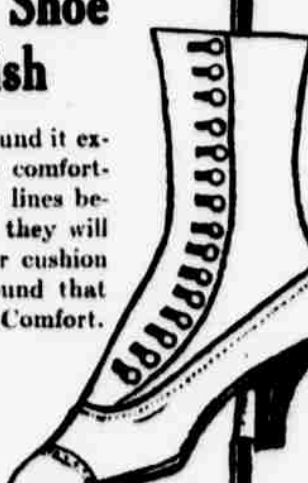
Our customers tell us they found it exceedingly difficult to find a comfortable shoe built along stylish lines before they came to us. Now they will wear no other shoes but our cushion shoes, because they have found that rare combination—Style and Comfort.

Perhaps you will be just as pleased with our shoes. At any rate they're worth trying, aren't they?

For Men and Women

Dr. A. Reed Cushion Shoes

Sold Only At

1372 Broadway, at 37th Street
12 Park Place, Woolworth Bldg.

S. BAUMANN & CO.

COR. 46th ST. & 8th AVE.

Our Terms Apply also to New York, New Jersey, Long Island and Conn. Write for Free Catalogue, Mailed FREE

We Sell on Credit

Columbia Talking Machines

Complete Assortment of Columbia Records on Hand

ON CREDIT with every \$100 purchase \$10 worth of COLUMBIA RECORDS. \$17.50 worth of Records. \$20.00 worth of Records. Columbia Max Records on Sale.

Birdseye Maple Colonial Dresser \$21.98

Birdseye Maple Colonial Chiffonier \$21.48

All Goods Marked in Plain Figures.

We Pay Freight.

3 Rooms Furnished, \$49.98

4 Rooms Furnished, \$69.98 \$89.98 \$109.98

5 Rooms Furnished, \$149.98

MAKE YOUR OWN TERMS

OPEN MONDAYS & SATURDAYS UNTIL 10 P. M.

46th ST. 750-752 EIGHTH AVE. 8th AVE.

Stern Brothers

West 42nd Street Between 5th and 6th Avenues West 43rd Street

Will Close Out To-morrow, Another Selection of Misses' and Girls' Seasonable Apparel At Unusual Price Advantages

Misses' Tailored Suits

of Poiret twills, shepherd and velour checks, gabardines and serges; also a number of silk suits; former prices from \$22.50 to \$7.50.

\$17.50, 22.50 & 30.00

Misses' Smart Frocks

for street or dress wear, in combinations of Georgette crepe and taffeta, also crepe de Chine; former prices up to \$29.50.

at \$15.00

Juniors' and Girls' Coats

developed in wool poplins, serges or shepherd checks; many with contrasting silk collars; former prices from \$7.50 to \$16.50.

\$4.75, 7.50 & 10.00

Graduation and Confirmation Dresses

Misses' Graduation Dresses, of taffeta silk, Georgette crepes, embroidered or plain nets, voiles and point d'esprit, trimmed with lace, ribbons and flowers; 14, 16 and 18 yrs.

\$18.50 to 67.50

Misses' Silk Sport Coats

smart belted model, of plain or striped jersey silk, which will be extremely popular this season; large collars; actual value \$22.50.

at \$15.00

Juniors' and Girls' Shoe Top Suits

in Norfolk, sport and tailored models, of velour checks, serges, gabardines and shepherd checks; former prices from \$15.00 to \$4.75.

at \$10.00 and 15.00

Juniors' and Girls' Wash Frocks

one and two piece models; Anderson gingham, French and rami linen, voiles and lawns, many effectively trimmed and embroidered.

at \$1.95 to 6.50

Boys' High Class Apparel

ON THIRD FLOOR AT REASONABLE PRICES.

Boys' Norfolk Suits

at \$7.50

An exceptionally good school suit with extra knickerbockers, in a choice selection of neat fancy mixtures and blue serge; well made and trimmed; new models; sizes 7 to 18 years.

Boys' Hats and Caps

made of cloth, felt or straw.

AT POPULAR PRICES

Boys' Washable Suits

\$1.50 to 8.50

Showing the newest modified Russian models and plaited effects in chambrays, galateas, regatta stripes and silk, in a wide range of patterns; sizes from 2½ to 8 years.

A Sale of Platinum and Gold Jewelry

Set with diamonds and precious stones, arranged conveniently in two price groups, will offer To-morrow, Saturday, on the Main Floor, the following extraordinary values:

GROUP I.—Ladies' Rings

Men's Rings, Earrings, Bar Pins, Lavallieres, Bracelets, Lockets, Real Lace Fans, Hand Painted Fans; former prices \$25.00 to 40.00.

Reduced to

\$18.00

GROUP II.—Lavallieres

Gold Beads, Bouquet Pins, Coral Necklaces, Gold Pencils, Earrings, Gold Knives, Bracelet Watches and Rings; former prices \$14.00 to 24.00.

Reduced to

\$9.50